



Press Release
11 November 2013

Altınyağ renews its corporate identity

Concentrating on both raw oil and biodiesel fuel oil production and recently making a 1 million Euro investment on machinery park, Altınyağ has renewed its corporate identity. Altınyağ (BIST: ALYAG) has launched its website with its new logo. Its brand slogan has been chosen as “Quality in its Drop”.

Altınyağ (BIST: ALYAG), an affiliate of Artı Investment Holding, has renewed its logo and corporate identity as a result of its restructuring process in the last one year. The letter “a” in its new logo has a drop on top, referring to its slogan “Quality in its Drop”, aiming to symbolize sustainability and productivity.